

SIMATS DEEMED University

SIMATS Entrepreneurship Cell (SEC)

Entrepreneurial spirit among students is cultivated at SIMATS by the Entrepreneurship Cell. SEC provide the mandatory requisites necessary including infrastructure, technical and mentoring support to infuse entrepreneurial ideology. At present, the new market scenario presents amenable environment favouring self-employment and small business establishment. SIMATS provides an eco-system which enables students to acquire entrepreneurship and transferable skills across all disciplines. The students are pre-disposed to entrepreneurship through innovation and product development.

We have a total of 8 preincubation units and incubation cells to facilitate product development with out any constraints. **STEPUP'** is a design-driven Science and Technology Incubator promoted by the Saveetha School of Engineering. **Saveetha Entrepreneurship and Empowerment Department (SEED)** has been established to provide innovators with necessary support and guidance for manufacture and marketing of their innovations.

To promote entrepreneurship among students, regular informal meetings are held among students to build campus awareness. Students are exposed to a platform for connecting with each other and formulate a business team. As an integral part of the curriculum, the entrepreneurship promoting courses are included and opted by students. Apart from this, SEC conducts regular workshops, seminars and invited lectures to foster entrepreneurial activities among students and faculties. All these initiatives, events, and talks are aimed at igniting new innovative ideas and motivation among students.

Vision of SEC

We are continually committed to developing people with a creative spirit, innovative ideas, and potential for significant business opportunities.

Mission of SEC

Our mission is to plant the ideology of entrepreneurship in young minds to foster a sustained socio-economic development.

SEC Functions

1. Executing entrepreneurship programs including talks, events, networking, mentoring activities and incubation
2. Promoting the formation of several student clubs to emphasize the importance of entrepreneurship
3. Facilitating interactions with entrepreneurs, experts, external mentors and student leaders
4. Providing guidance and assistance on infrastructure, money and mentoring support.